



“

We decided five years ago to venture on this journey. We wanted to make the rules and not just be a typical shop.”

- Danielle Adams

## ADAMS AUTOMOTIVE

### Repair Shop is Full of Family Values

By Meredith Stabler

When you open the door to the waiting area of Adams Specialty Automotive Repair Shop, you understand there is nothing typical about this locally owned and operated family business. The comfortable, yet stylish seating area with local artwork, large screen television and windows overlooking the shop floor make waiting for your vehicle an enjoyable experience.

Husband and wife, Anthony & Danielle Adams opened the business in 2010. Anthony is the manager and Danielle handles the day to day office work. Although they both work on different aspects of the company, their goal is the same; exceptional customer service and giving back to the community they love.

“Anthony has been in the automotive industry for 28 years,” stated Danielle. “He has worked every facet of the business from parts to service manager. We decided five years ago to venture on this journey. We wanted to make the rules and not just be a typical shop.”

The shop has three ASE certified technicians with various backgrounds and areas of expertise. Although they do everything from full maintenance to complicated repairs of foreign and domestic vehicles, their specialty is foreign car care, alignment and suspension work. Anthony worked for a high end Mercedes Benz, BMW, Porsche, Audi, Jaguar and Range Rover car dealer in Santa Barbara for 15 years before moving to Prescott 10 years ago.

All inspections are free, and the shop offers a two year or 24,000 miles parts and labor warranty. “We warranty our alignments up to six months. When someone gets an alignment done by us, we recommend bringing it back around five months. If the car is out of alignment for some reason, we can fix it for them for free,” said Danielle.

The Adams’ want their customers to feel comfortable when they have their vehicles repaired with them. “Most places don’t want people to stay and watch cars being repaired, but we do. We bring our customers out to the shop floor to see the broken parts. We want them to see what’s going on and not



hide things,” said Danielle.

Their work has paid off. Over the past five years, they have won the Quad-City Readers New Business Poll, Pop Rockets Mom and Pop Shop Award and have twice been nominated for the Better Business Bureau Ethics Award.

The Adams’ also believe in giving back. Not just by writing a check, but by rolling up their sleeves and getting



involved. Anthony has coached local sports teams for ten years and both he and Danielle volunteer for the World’s Oldest Rodeo, chairing Corporate Hospitality and the Wild Horse Race.

With three boys in the Prescott Unified School District, the Adams’ are active in supporting local schools, including running the annual spaghetti dinner fundraiser at Lincoln Elementary School and being members of the PTA.

For the past five years the Adams’ have headed up two separate hot rod shows; Yavapai Classic Cruisers Car Show over Mother’s Day weekend and Mountain Top Street Rodders Car Show over Father’s Day weekend.

“The two shows are Mile High Middle School’s main fundraiser for the year,” said Danielle.

Last year up to \$7000 was raised.

These events not only raise funds, the school children are active in making the shows happen too.

“Kids of all ages can have the opportunity to volunteer. The younger kids can help sell snacks, take tickets, and pick up trash while the older kids assist with organizing the car show layout,” said Danielle.

Danielle helps organize and find sponsors while Anthony is behind the grill. “Last year he cooked more than 250 hamburgers and hot dogs.”

*Adams Specialty Automotive Repair Shop is located at 347 Lincoln Avenue off Grove Avenue (behind the C Stop Store.) in Prescott. The shop is open Monday through Friday 8:00am-5:30pm. Call (928) 771-2001 to schedule your appointment.*